

Cultural Alignment

The life of your company depends on the culture you inspire.

The number one driver of employee engagement and workplace performance is culture, so why do so many companies fail at establishing one that wins?

When your company culture is thriving it becomes a conduit for productivity, innovation and employee morale.

To create a culture that drives your business initiatives forward and fulfills the intention of your mission, you'll need to invest time and energy to develop yourself as a leader of that culture.

In this session, led by Talent Evangelist Margaret Graziano, you will learn the six key tenets to becoming a culture leader. It's what we call M.O.R.T.A.R.

You will also discover how to begin to create the space, foundation and environment for culture alignment to occur. Organizational transformation happens when people, purpose and business strategy are aligned.

And when transformation occurs...

- Employees engage more
- Morale improves
- People and departments unify
- Productivity increases
- Processes improve
- Revenue & profitability grows

This session is designed for 21st century leaders who want to shift the world of work and create inspiring work environments where employees can make a difference, grow themselves and their careers.