

Would you like to optimize the human potential in your workforce? You can maximize your HR effectiveness and make a positive impact on your work community through Conscious Hiring® and Development.

Position yourself as a leader in 21st century Talent rEvolution and Workforce Optimization. Conscious Hiring® is the key to employee engagement, retention and optimization in the workplace. With the high cost of recruiting, insidious costs of a mis-hire, and potential for turnover, Conscious Hiring® and Development gives you control over the hiring process to directly impact profitability, workforce effectiveness and return on people investment.

What You Can Expect as a Corporate Executive & Business Leader: As a busy executive, you know the success of your company depends on the people who comprise it. Since your company's greatest asset is also your biggest investment, you know optimizing the human potential in your workforce is critical to the overall success of the business.

Our Conscious Hiring® and Development program ensures the right people are hired for the right reasons for the right role by:

- Identifying what you need before you start recruiting
- Providing a specific vetting process to find what you need
- Building relationships during the vetting process
- Creating an engaging on-boarding process

We train your HR and recruiting team in a keen employee selection process that is easy to implement and nets powerful results. Consequently, your company gains more control over the hiring process and attracts, in less time, qualified candidates who are aligned to your company's values and a natural fit for the position.

What You Can Expect as an Internal HR & Talent Acquisition Professional: In this program, you'll learn how to impact your company's organizational effectiveness by ensuring the people you bring on board are ideal for the job and for your company. New hires will be philosophically aligned with your company's culture. You'll ensure they are highly-qualified, dedicated to their role, and that they get results. Conscious Hiring® and Development leverages your ability to act as a consultant inside your organization while fostering systemic corporate growth and transformation. You'll learn and champion a lean recruiting model to increase your company's efficiency in the hiring process.